

Supratim Saha

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Education

Beloit College,

Beloit, WI Bachelor of Science in Data Science; Minor, Marketing, Music

May 2026

Work Experience

CIBC US Bank, Frontline Tools and Enablement Intern, Chicago, IL

May 2025 – Aug 2025

- Redesigned the Salesforce Case Intake process end-to-end using Figma and workflow analysis; improved clarity, reduced manual steps, and established the standard workflow adopted by the FLT team.
- Developed Salesforce CaseWork scripts, validated data, and co-developed Tableau dashboards enabling Relationship Managers to track priorities and reduce information gaps in RM communications.
- Maintained the Business Priority List, contributed to Champions Calls, and produced internal documentation and web content to strengthen communication and process consistency across the organization, saving almost 2 hours every day.
- Assisted in configuring Salesforce Marketing Cloud to support outreach and campaign initiatives.

Hendricks Careertek, Product Strategy Intern, Beloit, WI

Jan 2024 - May 2024

- Spearheaded comprehensive user research initiatives, evaluating Airtable's effectiveness as a data management tool, which identified 15 operational inefficiencies and projected a potential 30% increase in overall productivity post-implementation.
- Analyzed data usability and scalability metrics for workflow automation across departments, uncovering trends that indicated a 40% rise in user adoption rates when incorporating streamlined processes into daily operations.

Axiata Group Berhad, Data Intelligence & Business Strategy Intern, Bangladesh

Jun 2023 - Aug 2024

- Conducted comprehensive research across the 3 most populated states in Bangladesh, identifying consumer trends in 5G usage that revealed a potential market growth of \$10M by enhancing user experience.
- Designed and implemented mobile device tagging protocols that facilitated the extraction of user experience insights, leading to an expansion of 5G capabilities & increased digital product marketing effectiveness by 40%.
- Developed proficiency in Data Scraping, SQL, and PySpark, applying these skills to streamline data collection processes resulting in a 30% reduction in analysis time while collaborating with FirstTrip Limited on product launch strategies.

Leadership Experience

- *Bangladesh Beyond Border – Facebook Group (800K Members)*, **Moderator** May 2023-Present
- *Beloit College Career Works*, **Certifications Coordinator** Jan 2024-May 2024
- *Beloit College Finance Club*, **Head Analyst and Treasurer** Aug 2023-Present
- *Beloit College Esports*, **Valorant Team Leader and Treasurer** August 2022-Present
- *Beloit College Computer Science*, **Teaching Assistant** August 2023-Present

Relevant Skills & Certifications

Technical: SQL, PySpark, Java, HTML, Tableau, Google Analytics, Airtable, Salesforce (Service Cloud, Marketing Cloud), Azure DevOps, GitHub, Notion, Slack, VMware, Linux

Design & Research: Figma, UX Research, Technical Writing, Public Speaking, Metasploit, Burp Suite, Nmap

Certifications: Practical Ethical Hacking, TCM Security INC; Social Psychology (Coursera); Fundamentals of Digital Marketing (Google); Google Project Management